

Data Protection and Privacy Policy

Kids Come First is committed to protecting your personal information when you are using our services. In this document **Kids Come First** shall also mean "we", "our", "us" and the "data controller".

We wish to create a safe environment for all our clients and we respect your personal data.

This Data Protection and Privacy Policy relates to our use of any personal information you provide to us through our website or by other means.

In order to provide you with our full range of services, we are sometimes required to collect and process information about you, for example, if you ask us to advise, assist or represent you in anyway.

Whenever you provide such information we are legally obliged to use your information in line with all laws concerning the protection of personal information, including the Data Protection Act 1998 and General Data Protection Regulation (GDPR).

This policy applies between you, the user and us, Kids Come First. This policy applies to our use of the information collected by us or provided by when you use this website and if you instruct us to represent or advise you. Please read our privacy policy carefully and if you have any questions, don't hesitate to get in touch.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. By visiting this website and proceeding, you are accepting and consenting to the practices described in this policy.

For the purpose of GDPR (the "Act") or any relevant legislation, we are the "data controller".

Information we may collect from you

We may collect and process the following data about you:

Information you give us

You may give us information about you by filling in forms or contacting us by phone, email or otherwise. This includes information you provide when you:

- register to receive correspondence by email;
- ask us to advise, assist or represent you in anyway;
- comment on a blog posted on this website or other social media function s on our website: and
- when you report a problem with our website to us.

Information we collect about you.

When you visit our website, we may automatically collect the following information:

- technical information, including the Internet protocol (IP) address used to connect your computer to the internet, your login information, browser
- type and version, time zone setting, browser plug-in types and versions, operating system and platform; and
- information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our website (including date and time); items you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such

as scrolling, clicks, and mouse-overs), and methods used to browse away from the page and any phone number used to call us.

Uses made of the information

We use information held about you in the following ways:

The information you give to us - we will use this information:

- to carry out our obligations arising from any contracts entered into between you and us, and to provide you with the information and services that you request from us;
- to provide you with information about other services we offer that are similar to those that you have already used or enquired about;
- if relevant, and subject to your consent, to provide you with information about services we feel may interest you. If you do not want us to use your data in this way, please inform us.

Information we collect about you - we will use this information:

- to administer our website and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to improve our website to ensure that content is presented in the most effective manner for you and for your computer;
- to allow participation in interactive features of our service, when you choose to do so;
- as part of our efforts to keep our website safe and secure;
- to measure or understand the effectiveness of our marketing activity; and
- to make suggestions and recommendations to you and other users of our website about services that may interest you or them.

Disclosure of your information

We may share your personal information with selected third parties including analytics and search engine providers that assist us in the improvement and optimisation of our website.

These third parties have been carefully chosen and all of them comply with the legislation and include currently:

Google (Privacy policy)

Why we process your personal data

The data requested from you throughout the course of the use of the website will be necessary when you register to receive information by email; you ask us to advise, assist or represent you in anyway; when you comment on a blog posted on this website or other social media functions on our website; and when you report a problem with our website.

Non-mandatory fields will be marked as such to give you the option of inputting personal data.

The basis of processing for each use of the website varies. Generally, use of our website is based on legitimate interest. Legitimate interest is registering to receive information by email, when asking us to advise, assist or represent you in anyway, commenting on a blog posted on this website or other social media functions on our website and when you report a problem with our website.

Where we store your personal data

All information you provide to us is stored on our secure servers located in the EU. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

How long we store your personal data

When use of the website is based on:

- Legitimate interest we will hold your data until such a time that it is no longer in your interests that we do so.
- Consent we will check with you regularly that you still want to receive our communications. We will take inaction as confirmation that you no longer want to receive our communications
- Contract we will hold your data in line with HMRC requirements of seven years plus the current year we're in.
- If you ask us to advise, assist or represent you in anyway we will hold your data for such time as is required by our regulator and the law.

Our blog page

Should you choose to add a comment to any posts that we have published on our blog page, the name and email address you enter with your comment will be saved to this website's database, along with your computer's IP address and the time and date that you submitted the comment. This information is only used to identify you as a contributor to the comment section of the relevant blog post and is not passed on to any of the third-party data processors. Only your name will be shown on the public-facing website although if the supplied email address is linked to a Gravatar account, your Gravatar photo will also be displayed.

Your comment and its associated personal data will remain on this website until we see fit to either: 1.) remove the comment; or 2.) remove the blog post. Should you wish to have the comment and its associated personal data deleted, please email us here using the email address that you commented with.

If you are under 18 years of age you MUST obtain parental consent before posting a comment on our blog.

NOTE: You should avoid entering personally identifiable information to the actual comment field of any comments that you submit on this website.

Your rights

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to u se your data for such purposes or if we intend to disclose your information to any third- party for such purposes. You can exercise your right to prevent such processing at any time by contacting us or by following the unsubscribe instructions on any emails from us.

You have the right to object to us processing your data where we are doing so on the basis of legitimate interest, however it may mean that we are unable to provide the service you are requesting. You may restrict our processing of your data if the information we hold on you is incorrect, you have the right to have this corrected at any time. You can do this by contacting us.

You have the right to ask for a copy of any of your personal data held by us (where such data is held).

You have the right to update or amend the personal data we have collected about you if it is inaccurate or incomplete.

You have the right to erase, restrict the processing of, or withdraw any consents relating to, the personal data we have collected about you.

You have the right to have your data removed from our systems at any time by <u>contacting</u> <u>us</u>. This will only be done in as far as possible if we are no longer required to retain the information for instance for financial records or due to our legal or regulatory obligations.

Our website may, from time to time, contain links to and from other websites. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. This privacy policy does not extend to your use of such websites. Please check these policies before you use or submit any personal data to these websites.

Connecting to third-party services including social networks

Our offering may contain links to third-party apps, services, tools and websites that are not affiliated with, controlled or managed by us (including Facebook® and Twitter®) and these services and links may also include social networking features (such as the Facebook® "Like" button and widgets, "Share" buttons, and other interactive miniprograms).

Additionally, you may choose to use your own social networking logins from, for example, Facebook® to log into some of our services. If you choose to connect using a social networking or similar service, we may receive and store authentication information from that service to enable you to log in and other information that you may choose to share when you connect with these services.

These services may collect information, such as the web pages you visited and IP addresses, and may set cookies to enable features to function properly. We are not responsible for the security or privacy of any information collected by these third parties.

You should review the privacy statements or policies applicable to the third-party services you connect to, use or access, as the privacy practices of these third parties will be

governed by their own privacy statements. If you do not want your personal information shared with your social media account provider or other users of the social media service, please do not connect your social media account with your account for the services we provide and do not participate in social sharing.

Other third-party websites and services

We may, from time to time, employ the services of other parties for dealing with certain processes necessary for the operation of the website. The providers of such services do not have access to personal data provided by users of this website.

Our cookie policy

Our website may place and access certain cookies on your computer. We use these cookies to improve your experience of using the website. We have carefully chosen these cookies and have taken steps to ensure that your privacy is protected and respected at all times.

Cookies allow us to identify the computer or device you're using to access our websites. They do not allow us to identify you personally.

You can set up your web browser to disable cookies, but this website may then fail to operate correctly, so please be aware of this.

By default, most internet browsers accept cookies, but this can be changed. For further details, please consult the help menu in your internet browser.

The cookies we may use on our website are used in accordance with current UK and EU cookie law.

This website may place the following cookies:

Strictly necessary cookies: These are cookies that are required for the operation of our website.

Analytical/performance cookies: They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

You can choose to delete cookies at any time, however this website may then fail to operate correctly, so please be aware of this.

It is recommended that you ensure that your internet browser is up-to-date and that you consult the help and guidance provided by the developer of your internet browser if you are unsure about adjusting your privacy settings.

You can learn more about cookies at the following third-party websites:

AllAboutCookies: http://www.allaboutcookies.org/
Network Advertising Initiative: http://www.networkadvertising.org/

Changes in ownership and control

We may, from time to time, expand our practice and this may involve the sale and/or the transfer of control of all or part of Kids Come First. Data provided by users will, where it is relevant to any part of our business, be transferred along with that part and the new owner or newly controlling party will, under the terms of this privacy policy, be permitted to use the data for the purposes for which it was originally supplied to us.

We may also disclose data to a prospective purchaser of our business or any part of it. In the above instances, we will take steps with the aim of ensuring your privacy is protected.

Access to information

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. You can do this by contacting us.

You also have the right to have any data we hold transferred to a third-party at your request, if that data is held on the basis of consent or contract. Please use the link above to contact us to do this.

Data breaches

We will report any unlawful data breach from this website or the database(s) of any of our third-party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page. Please check back frequently to see any updates or changes to our privacy policy. This policy was updated December 2021.

To contact us

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to our nominated Data Protection Officer, via one of the following methods:

Data Protection Officer Kids Come First C.I.C. 17 Copheap Rise Warminster Wiltshire BA12 0AR

Email: kidscomefirstuk@mail.com

Telephone: 0778 949 7275

If you are not satisfied with our response or believe we are processing your person al data not in accordance with the law, you can contact the Information Commissioner's Office via the following link: https://ico.org.uk/